



# Fundraising ideas

Time to put the “fun” in fundraising!

Here are 10 ideas to help you motivate staff and make a difference for heart health — all while having fun!

## 01 Win a day off

In return for making a donation, staff are entered in a draw to win a day off work.

## 02 Donation match

Offer to match your employees' donations to the cause.

## 03 Rent-a-manager

Highest donation gets a manager to fill in for them.

## 04 Host a healthy potluck

Establish a set donation amount to enjoy the spread.

## 05 Go red

Encourage staff to wear their RedDAY t-shirts (available at RedDAY.ca) on Friday, June 11.

## 06 Start the weekend early

Staff donate a set amount for each hour of early departure.

## 07 Go casual

In return for making a donation, staff can dress casually.

## 08 Parking spot auction

Highest donation snags a prime parking spot for the week.

## 09 Get moving

Organize an outdoor fun walk or scavenger hunt with your coworkers encouraging a donation to participate.

## 10 Office “games day”

When staff donate, they can participate in virtual or in-person board, card, or video games!

