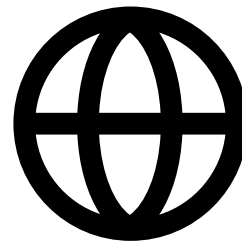


Canada's silent *epidemic*

The impact of heart failure



50% of patients diagnosed with **heart failure** will die within 5 years



Forty million people are affected by heart failure around the world

600,000



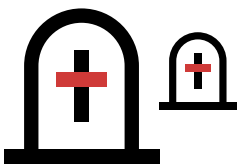
600,000 people are affected by heart failure in Canada today



10 billion spent annually on **hospital costs** associated with heart failure

No. 1

driver for unplanned **hospital admission**



Annual deaths from heart failure in Canada exceed the combined total of **breast + colon + prostate cancer**

Get involved and learn more about heart health. Visit RedDAY.ca and follow #RedDAYFriday

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